



**THE WORLD-RENOWNED SHERATON BRAND THIS SUMMER CELEBRATES  
THE OPENING OF THE NEW SHERATON MILAN SAN SIRO**

***URBAN OASIS, SHARED EXPERIENCES***

**MILAN, Italy – August 6th 2019** - Marriott International, Inc. announces the opening of **Sheraton Milan San Siro**, following a full renovation project of the former Grand Hotel Brun, costing over 60 million Euro.

The hotel is set to open in August 2019 as part of the brand's continuous expansion and reinforced presence in Milan.

Owned by European Hotel Investments and situated in the residential and entertainment San Siro district of Milan, Sheraton Milan San Siro stands out in a greenery oasis, which integrates seamlessly with the hotel's interior and exterior, encouraging a sense of shared experiences.

*"We are delighted to work with Marriott International on this exciting project which will be Milan's leading business and conference hotel under the iconic Sheraton brand" said Guillermo Calonje Macaya, Sole Director of International Hotel Investors, the Italian subsidiary of European Hotel Investments. "Thanks to Marriott and a unique team of designers and project managers, led by Philippe Sudreau, Head of Operations at European Hotel Investments and by Società Rinascimento Valori, the new Sheraton Milan San Siro after an extensive hotel renovation, a project of over 60 Million Euro, will be a best in class and the preferred choice for travelers and Milanese guests" said Philippe Berman, Chairman of European Hotel Investments.*

*"We are thrilled to unveil the new Sheraton Milan San Siro and to further expand Sheraton's presence in Milan, now counting three properties including Sheraton Milan Malpensa and Sheraton Diana Majestic" said Francesco Brunetti, General Manager, Sheraton Milan San Siro and Milan Market GM. "This true urban oasis, which also features a unique outdoor pool, is set to become a new point of reference in Milan for gathering and socializing thanks to its extensive outdoor spaces and distinctive food and beverage offering. Its prime location within one of the city's greenest districts and just moments away from the many and diverse entertainment and convention offers of the area, represent an added value both for business and leisure travelers, as well as for the local community."*

*"Our aim in designing this project was to harmoniously integrate the large inner and outdoor spaces of the hotel, through the fil rouge of a refined contemporary and clean Milanese design, enriched by flexible spaces to enhance social interaction and encourage collaboration in an urban resort contest, inspired by natural elements." said architect Chiara Caberlon.*

Led by designer Chiara Caberlon of the Milan-based CaberlonCaroppi Italian Touch Architects, the extensive architecture and interior design project has been developed based on the urban resort contest of the hotel combined with customized furnishings, inspired by Milanese architectural elements and colour palette.

Modernist curved architecture characterizes the unique building, reflected through the inner public and private spaces that have been totally transformed with clean, refined Milanese design. Defined by the distinctive architectural Y-shape of the building, the interiors of the hotel are united by a thoughtful combination of styles recalling a cool 1960s look that is offset by natural finishes and colours. Geometrical patterns create a nice impact, while intricate grid work seamlessly integrates shared and private areas, complemented by rich textural fabrics and bespoke furnishings.

The hotel features 310 Guest Rooms spread over the 6 floors of the building, including 24 Suites and a Presidential Suite, all easily accessible through several elevators and access points. Sheraton Milan San Siro has been cleverly designed with both business and leisure guests in mind, providing spacious, contemporary rooms that have a unified, sleek style and optimum functionality. The 80 Club Rooms and 25 Suites located on the two top floors have exclusive access to the generously-sized Club Lounge, offering a place for personal or collective downtime with dedicated check-in and check-out and refreshment options throughout the day. Also catering to families, the hotel features 118 practical inter-connecting rooms.

*Appealing to a range of business and leisure guests*, the hotel features a fascinating **Pool Oasis** including a unique outdoor and kid's pool, integrated with modern decking and comfortable seating and a dedicated **Pool Bar** immersed in the green area. Adding to the charm is a dedicated children's outdoor area which blends in harmoniously with the overall atmosphere of this Urban Oasis.

Thoughtful design and a sense of community also define the independent dining options, led by the Executive Chef Luca Nania. The large common table and overall setting arrangement in the **Silene Bar & Restaurant** ideally encourages sharing and flexible living, offering all day dining options from breakfast to quick lunches and work food, from aperitif to informal dining, which in the spring and summer season are also enjoyable on its unique terraced garden.

**El Patio del Gaucho, Javier Zanetti** magnificently designed by Chiara Caberlon with a mix of tradition and contemporary style, offers Argentinian classic meat dishes while adding a modern twist with fish and vegetable options, making it the steakhouse of choice in the city.

Its cuisine also offers an array of shareable bite-size dishes for the typical Milanese *aperitivo*, paired with seasonal cocktails and served at Silene Bar and at its garden. An Argentinian themed menu will also be available for banqueting events. El Patio del Gaucho is the third outlet opened in Milan by the renown former football player Javier Zanetti, following El Gaucho and Botinero.

With independent entrance, 21 meeting rooms, 19 boasting natural light, 2 transformative ballrooms including one with a full window wall top to bottom and 5 meters high, the hotel offers extensive **meeting and event facilities** spanning a total of 2.500 sqm, the largest in the area, also boasting an unique garden and pool area ideal for social events, with the possibility to also experience a customized menu inspired by El Patio del Gaucho Restaurant offer. The hotel also features a private parking able to welcome up to 144 cars.

With its strong reputation in hosting large-scale events, dating back to the former hotel history, the new Sheraton Milan San Siro offers an elevated meeting experience addressing the numerous and diverse conference needs of the area including MiCo Congress Center, Caldera Business Park and exhibition venues, Fiera Milano Rho and Fiera Milano City.

Quick access to the city center, Citylife (the archistar shopping and residential district), San Siro Stadio Giuseppe Meazza and Malpensa International Airport, reinforces the hotel's location value as a business hub.

Located on the top floor facing the Stadium and the Alps, a bright state-of-the-art fitness center equipped with the latest Technogym equipment and a comprehensive **Elite Spa and Wellness San**

**Siro** featuring 4 treatment cabins, including a suite SPA, wet area and relax area, granting further opportunities for wellness and relaxation.

Sheraton Milan San Siro, with its sharp, contemporary design aesthetic, is a quiet haven within dynamic, urban Milan offering a way to disconnect from the pace of the city and relax in calm, contemporary surroundings. Unusual for its extensive grounds and flexibility of inside and outside spaces, the hotel has been designed as a place to connect, using the very best of Milanese styling, whilst paying respect to its 1960's heritage and advantageous position within the business and congress locale.

In a district populated by congress centers, stadiums, golf courses and extensive green parks, the hotel offers a new insight for travelers, and extends a warm welcome to the local community looking for an inspiring place to connect in an **urban oasis**.

For more information, please visit [www.sheratonmilansansiro.com](http://www.sheratonmilansansiro.com)

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**Note on Forward-Looking Statements:** This news release contains “forward-looking statements” within the meaning of federal securities laws, including the number of lodging properties the company may add in future years and similar statements concerning possible future events or expectations that are not historical facts. We caution you that these statements are not guarantees of future performance and are subject to a number of risks and uncertainties, including changes in market conditions; changes in global and regional economies; supply and demand changes for hotel rooms; competitive conditions in the lodging industry; relationships with clients and property owners; the availability of capital to finance hotel growth and refurbishment; and other risk factors that the company identifies in its most recent quarterly report on Form 10-Q or annual report on Form 10-K; any of which could cause actual results to differ materially from the expectations we express or imply here. We make these statements as of the date of this press release, and we assume no obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future events or otherwise.

#### **About Marriott International**

Marriott International, Inc. (NASDAQ: MAR) is based in Bethesda, Maryland, USA, and encompasses a portfolio of more than 7,000 properties in 30 leading hotel brands spanning 130 countries and territories. Marriott operates and franchises hotels and licenses vacation ownership resorts all around the world. The company now offers one travel program, Marriott Bonvoy™, replacing Marriott Rewards®, The Ritz-Carlton Rewards®, and Starwood Preferred Guest® (SPG). For more information, please visit our website at [www.marriott.com](http://www.marriott.com), and for the latest company news, visit [www.marriottnewscenter.com](http://www.marriottnewscenter.com). In addition, connect with us on Facebook and @MarriottIntl on Twitter and Instagram.

#### **About Sheraton Hotels & Resorts**

Sheraton Hotels & Resorts, part of Marriott International, Inc., makes it easy for guests to explore, relax and enjoy the possibilities of travel at more than 450 hotels in over 75 countries around the world. Sheraton continues to enhance the brand through innovative guest experience, differentiating design, multi-channel marketing and a sharp focus on service.

Sheraton is proud to participate in the industry's award-winning loyalty program, Starwood Preferred Guest®, in which members can link accounts with Marriott Rewards® and The Ritz-Carlton Rewards® for instant elite status matching and unlimited points transfer. To learn more, visit [www.sheraton.com](http://www.sheraton.com). Stay connected to Sheraton: @sheratonhotels on Twitter and Instagram and [facebook.com/Sheraton](http://facebook.com/Sheraton).

#### **About International Hotel Investors Srl & European Hotel Investments**

International Hotel Investors is an operating subsidiary of European Hotel Investments, an investment fund based in Luxembourg, active in real estate investments worldwide and in the Italian hotel industry. It is managed by Guillermo Calonje Macaya, Sole Director of International Hotel Investors, under the leadership of Philippe

Berman, Chairman of European Hotel Investments.

**About Società Rinascimento Valori S.r.l.**

Managed by Marco Stoppelli, Società Rinascimento Valori is an advisory company specialized in value-added strategies in hotel projects and developments, with an innovative vision and extraordinary know-how and has acted as the advisor of International Hotel Investors, also leading the project management of the hotel renovation.

**About CaberlonCaroppi Italian Touch Architects**

Milan based CaberlonCaroppi Italian Touch Architects, was born in 2005 and has designed over 130 hotels including 50 international branded ones. Their attention to details, Italian ethos and esthetic approach represents the heart of all projects and the starting point for Sheraton Milan San Siro design.

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